



Multnomah County Public Health Advisory Board Minutes August 2022

Date: Wednesday, August 31, 2022

Time: 3:30-5:30pm

Purpose: To advise the Public Health Division on several areas of work with a strong focus on ethics in public health practice and developing long-term public health approaches to address the leading causes of death and disability in Multnomah County.

Desired Outcomes:

1. Strengthen our bonds of community and trust
2. Continue to grow and build the advisory board, in a collaborative way
3. Learn how MCPHAB makes decisions and takes action through the example of tobacco flavor ban

Members Present: Cheryl Carter, Joannie Tang, Tsering Sherpa, Laurel Hansen, Keara Rodela, Haley Mountain, Jennifer Phillips, Maribel Reyes, Arya Morman, Ronica Reimers, Daniel Morris, Karen Wells, Erika Zuel

Multnomah County Staff: Nathan Wickstrom, Adelle Adams, Derek Smith, Kari McFarlan

Item/Action	Process	Lead
Welcome, Introductions, Agenda Review	<ul style="list-style-type: none"> ● Attendees introduced themselves and checked in with one another 	Keara Rodela
Dinámica/ MBA	<ul style="list-style-type: none"> ● Attendees drew pictures and shared their stories of what brought them to this work ● Joannie shared the following resource during her story: https://www.sinsinvalid.org/blog/10-principles-of-disability-justice <p>Action Item:</p> <ul style="list-style-type: none"> ● Nathan will look into closed caption options for Zoom 	All
Background and Table Setting	<ul style="list-style-type: none"> ● Board members voted on priority setting as the second most important topic for the retreat ● Staff would like to commit a full meeting for that purpose, as well as be able to provide direction on where local political momentum is and where the board would most likely to have an impact ● So instead, they walked through a policy priority that the board previously identified and testified on, and walked through some background and identified ways the board has taken action in the past and could potentially contribute to this issue ● On August 23rd, Dr. Vines provided a briefing to the Board of Commissioners regarding a tobacco flavor ban ● This was a conversation that the board was actively involved with before the pandemic, in 2019 <ul style="list-style-type: none"> ○ Had to turn our attention to COVID response ● Kudos to this board - flavored tobacco was a priority and it was at the recommendation of this board that this work move forward ● We want to take a look at ways the board can be involved 	Adelle Adams
Tobacco Flavor Ban Presentation	<ul style="list-style-type: none"> ● Derek gave a brief overview of why we regulate flavored tobacco - see slides for more detail <ul style="list-style-type: none"> ○ Tobacco is the #1 preventable cause of early death ○ Racist targeting of Black, Hispanic/Latinx and Native Americans for decades ○ Tobacco industry was sued in the 90s, revealing previously classified information such as the Kool quote that they are deliberately targeting Black and Hispanic communities ○ Pernicious targeting of African American community ○ Important not to blame communities for their smoking patterns - forced on the community ○ History repeats itself - vaping has been called a youth epidemic <ul style="list-style-type: none"> ▪ Juul pitched e-cigs to Native American tribes as a health solution <ul style="list-style-type: none"> ● Tribes rejected them ▪ Juul went into high school classrooms and did child market testing <ul style="list-style-type: none"> ● Called products totally safe ● Moms took on the fight ○ Products are clearly designed for children (e.g. Bubble Gang product) ○ Flavored cigarettes were outlawed, except for menthol <ul style="list-style-type: none"> ▪ All the other flavored products that are hard to decipher from candy popped up 	Derek Smith, Kari McFarlan

<p>Discussion & Next Steps</p>	<ul style="list-style-type: none"> ● Opportunities to engage: <ul style="list-style-type: none"> ○ Board has asked the HD to come back to present on September 13th - not fully public yet <ul style="list-style-type: none"> ▪ A member could be a part of the panel to present ▪ There will not be public comment ▪ Daniel will be there to help ○ County has released a survey to get thoughts on banning flavored tobacco <ul style="list-style-type: none"> ▪ Board members could share or participate in the survey ○ Share the 1-pager with your network ○ Opportunity to provide public comment in the future ○ Future op-ed could be drafted ● Poem by Joe Davis and Highland Haven youth on tobacco: <ul style="list-style-type: none"> ○ https://www.youtube.com/watch?v=fViRWHEYjlc ● County story: <ul style="list-style-type: none"> ○ https://www.multco.us/multnomah-county/county-consider-new-flavored-nicotine-rules <p>Action Items:</p> <ul style="list-style-type: none"> ● Erika will connect with the tobacco team staff to tell her story to the Board of Commissioners in September ● Board members will share the tobacco materials with their communities 	<p>All</p>
<p>Wrap-up and Meeting Evaluation</p>	<ul style="list-style-type: none"> ● Board members did the meeting evaluation ● Meeting adjourned at 5:30pm 	<p>Nathan Wickstrom</p>