

ACHIEVE/REACH Meeting

Action Communities for Health, Innovation and Environmental Change Racial and Ethnic Approaches to Community Health

Wednesday, August 10, 2016

9:00am-11:00am

Location: Gresham City Hall, 1333 NW Eastman Parkway

Attendees: Tameka Brazile (REACH), Yugen Rashad (REACH/HBI), Natasha Smith (HBI/REACH), Lessie Williams (Highland Haven), Nina Phillips (REACH), Nick Rivas (REACH), Brian Martin (City of Gresham), Pattie Carlin (OPHI), Hunter Stewart (REACH), Alicia Temple (CCHC), Dana Hellman (REACH), Corliss McKeever (AAHC), Finn Hawley-Blue (REACH), Mona McDonald (EMO), Kamesha Robinson (MCHD), Sandra Meucci (REACH), Jeffrey Showell (Mens Health Project), Susan Van 't Hof (OHA/PDES), Nafisa Fai (Upstream Public Health), Adejoke Babatunde (OSU Extension), Brian Monberg (City of Gresham), Nita Shuh (MESO), Monica Cuneo (GRDC), Jorge Guzman (GRDC), Rachael Banks (MCHD), Saira Naoaz (site visit evaluator), Dr. James Mason (Providence)

Agenda Item	Key Discussion Points	Next Steps/Action Items
<p>What about African Americans in Multnomah County</p> <p>Kamesha Robinson & Dr. James Mason</p>	<ul style="list-style-type: none"> • Presentation • Speak about the 2014 report card on racial and ethnic disparities – comprehensive analysis • Challenges in the data especially for those that identify with more than one race. Separating out African Americans from African Immigrants. Generating data and information for African Americans statewide, CHLO. This model can be a model city in terms of how we generalize the data. Another challenge is that the data is aggregate, so if we were to disaggregate certain groups like API, there are certain groups who can have poorer outcomes, same with the African American population • How do we translate the data learned through this process? • Resource for change- Healthcare settings, providers, Faith based settings, all consumers- how do you convince them to live a healthy lifestyle. We have to be competitive with marketing this. Work with service organizations- sororities and fraternities- empower both fathers and mothers. The Elks— can affect patriarchs. 	

	<ul style="list-style-type: none"> • What are others doing? <ul style="list-style-type: none"> ○ Work with small businesses, noticed that they don't eat at regular times, portion sizes are not appropriate, empowering them to take breaks and eat at regular times ○ Men's Health Project- AA in Multnomah has high screening rates for colorectal cancer but have higher rates. Looking into this disparity. Talk to different health care systems and organizations to look at screening practices to get information to why there is this disparity • Accountability has to be stronger by the county and the strategies should use stronger words and follow-through on them • Link to the report https://multco.us/file/37530/download 	
<p>Consent Agenda</p> <p>Corliss McKeever</p>	<ul style="list-style-type: none"> • Free up space to Identify what we really know and have deep dive discussions, bring in subject experts • Change the learning perspective and knowledge space, not only for the community but for the professionals as well, create equity and knowledge in a safe environment to have these conversations • Topics that impact this work and AA: <ul style="list-style-type: none"> ○ August, 2016- What about African Americans in Multnomah County? ○ September, 2016-What is REAL community-based participatory research? ○ October, 2016-What is Evidence Based Practice? ○ November, 2016-What is health Equity? ○ December, 2016-Does Data Matter? Why? 	
<p>Rockwood Rising Retail Environment</p> <p>Brian Monberg, Jorge Guzman & Monica Cuneo</p>	<ul style="list-style-type: none"> • Presentation • Rockwood- youngest neighborhood in region, 50% is comprised of communities of color • 3 core tracks of Rockwood Rising • Year 1 consultants, Jorge and Monica • Community events, 2- Micro business opportunities • Identified grant funding opportunities- Healthy Food Financing Initiative (CED-HFFI) 	

	<ul style="list-style-type: none"> • Created an online system for people to fill out if they are interested- Tenant recruitment process, • Creating a 1 year development program (free of charge) to acquire skills and knowledge to be successful and prepare for grand opening- Catalyst site. If you know of any potential business owners, please connect them to the website • Next steps- filling in gaps in business plan, looking for additional grants, conducting a market study analysis on unconventional grocery and vendor project, cohort program starting in summer 2017 • www.rockwoodrising.com 	
Next ACHIEVE Meeting	<ul style="list-style-type: none"> • Next ACHIEVE 2016 meeting dates: 9/7, 10/5, 11/2, 12/7 • Location- 9/7, Gresham City Hall 	