



Program #90010D - Limited Duration Voter Education & Outreach 5/2/2022

Department: Community Services **Program Contact:** Tim Scott
Program Offer Type: Innovative/New Program **Program Offer Stage:** As Proposed
Related Programs: 90010A, 90010B, 90010C, 90010E
Program Characteristics: One-Time-Only Request

Executive Summary

This program offer adds a Program Technician (bilingual) to support work of the Voter Education & Outreach (VEO) program. VEO is central to Elections' equity goals. It works to identify and remove barriers to voting for marginalized and underserved communities through engagement, education and outreach. This position is proposed as limited duration to pilot this position and measure its impact. Expanding VEO capacity is central to achieving the vision of conducting accessible elections, providing outreach and education for all potential voters and candidates, and centering the needs of communities of color, people with disabilities and speakers of languages other than English.

Program Summary

The Program Technician (bilingual) will directly support & contribute to the work of the Voter Education & Outreach (VEO) program to conduct accessible elections and foster public trust in Multnomah County elections. The position will work under the direction of the program specialist, assisting in voter education activities, attending outreach events, providing language services and staffing the Voting Center Express. The position will support data collection, content and communication development and provide limited administrative support for the program. This position will also support the work of combating misinformation and disinformation through developing relationships and establishing Elections as a trusted source for accurate and accessible information.

This Program Technician is proposed as limited duration to pilot this position and measure its impact. Expanding VEO capacity is central to achieving the Division's vision of conducting accessible elections, providing outreach and education for all potential voters and candidates, and centering the needs of communities of color, people with disabilities and speakers of languages other than English.

The Program Technician will support key components of the program, including strengthening language assistance services by conducting outreach, providing customer service & delivering voter services in languages other than English (Vietnamese, Chinese – Cantonese, Chinese – Mandarin, Russian, or Somali) and continuing to build a framework to support voting for citizens who speak a language other than English in the home. With the addition of this position, VEO staff will also be able to support and expand upon the work of the Voter Assistance Team by improving outreach efforts to voters with disabilities. The Help America Vote Act requires outreach programs to inform individuals with disabilities about the availability of accessible voting options.

Performance Measures

| Measure Type | Primary Measure | FY21 Actual | FY22 Budgeted | FY22 Estimate | FY23 Offer |
|--------------|--|-------------|---------------|---------------|------------|
| Output | Number of outreach and education events focused on identified underrepresented communities | N/A | N/A | N/A | 30 |
| Outcome | Customer service interactions with voters in languages other than English | N/A | N/A | N/A | 125 |

Performance Measures Descriptions

Legal / Contractual Obligation

The VEO program helps prepare Multnomah County to meet any possible future legal requirements should the mandatory language thresholds change in Oregon and as non-English language communities continue to increase in Multnomah County. This program also informs and provides support to the Voter Assistance Teams and does outreach to the disabled community for the federally mandated (Help America Vote Act 2002) program.

Revenue/Expense Detail

| | Adopted General Fund | Adopted Other Funds | Proposed General Fund | Proposed Other Funds |
|------------------------|-------------------------|------------------------|--------------------------|-------------------------|
| Program Expenses | 2022 | 2022 | 2023 | 2023 |
| Personnel | \$0 | \$0 | \$107,093 | \$0 |
| Materials & Supplies | \$0 | \$0 | \$16,500 | \$0 |
| Total GF/non-GF | \$0 | \$0 | \$123,593 | \$0 |
| Program Total: | \$0 | | \$123,593 | |
| Program FTE | 0.00 | 0.00 | 0.00 | 0.00 |

| Program Revenues | | | | |
|----------------------|------------|------------|------------|------------|
| Total Revenue | \$0 | \$0 | \$0 | \$0 |

Explanation of Revenues

This program is supported by one-time-only County General Fund.

Significant Program Changes

Last Year this program was:

This is a new program offer that will create a limited duration position to expand the capacity of the voter education and outreach program.